In the Claims:

1-166. (cancelled)

- 167. (new) A method for transmitting ultrasonic beams into a region in a medical diagnostic imaging system, said method comprising:
- (a) transmitting a plurality of spatially distinct ultrasonic transmit beams into a region;
- (b) during (a), cycling a selected transmit parameter T through a sequence T_1 ... T_n ; T_1 ... T_n ; T_1 ... T_n across said at least a portion of the frame, where T_1 , T_n designate alternative values of the transmit parameter T, and where $n \ge 2$;
- (c) receiving a plurality of ultrasonic receive beams from the region, each receive beam associated with a respective one of the transmit beams; and
- (d) combining at least two of the receive beams associated with spatially distinct ones of the transmit beams.
- 168. (new) The method of Claim 167 wherein (d) comprises summing the at least two of the receive beams.
- 169. (new) The method of Claim 167 wherein (d) comprises coherently summing said at least two of the receive beams to form the composite signal.
- 170. (new) The method of Claim 167 wherein (b) comprises alternating by one of a: line-by-line and group-of-lines by group-of-lines basis.
- 171. (new) The method of Claim 167 wherein the transmit parameter T comprises transmit waveform phase.
- 172. (new) A method for transmitting ultrasonic beams into a region in a medical diagnostic imaging system, said method comprising:

- (a) transmitting a plurality of spatially distinct ultrasonic transmit beams into a region;
- (b) during (a), cycling a transmit waveform phase T through a sequence T_1 ... T_n ; T_1 ... T_n ; T_1 ... T_n across said at least a portion of the frame, where T_1 , T_n designate alternative values of the transmit waveform phase T, and where $n \ge 2$; and
- (c) combining at least two of receive beams associated with spatially distinct ones of the transmit beams.
- 173. (new) A method for transmitting ultrasonic beams into a region in a medical diagnostic imaging system, said method comprising the following steps:
- (a) transmitting respective sets of transmit beams along respective scan directions across at least a portion of a frame;
- (b) during (a), cycling a selected transmit parameter T through a sequence T_1 ... T_n ; T_1 ... T_n ; T_1 ... T_n across said at least a portion of the frame, where T_1 , T_n designate alternative values of the transmit parameter T, and where $n \ge 2$, the transmit parameter being a pulse inversion polarity sequence where T_1 corresponds to a pulse inversion polarity sequence (+-), T_2 corresponds to a pulse inversion polarity sequence (-+), and n = 2; and
- (c) combining at least two of receive beams associated with spatially distinct ones of the transmit beams.
- 174. (new) A method for transmitting ultrasonic beams into a region in a medical diagnostic imaging system, said method comprising the following steps:
- (a) transmitting respective sets of transmit beams along respective scan directions across at least a portion of a frame;
- (b) during (a), cycling a selected transmit parameter T through a sequence T_1 ... T_n ; T_1 ... T_n ; T_1 ... T_n across said at least a portion of the frame, where T_1 , T_n designate alternative values of the transmit parameter T, and where $n \ge 2$, the transmit parameter T selected from the group of: (i) transmit waveform, (ii) transmit phase modulation code, (iii) transmit amplitude modulation code, (iv) transmit waveform complex phase angle, (v) fractional harmonic seed amplitude, (vi) pulse inversion polarity sequence where T_1 corresponds to a pulse inversion polarity sequence

- (-+), and n = 2, (vii) pulse inversion polarity sequence, (viii) transmit gain, and (ix) combinations thereof; and
- (c) receiving a plurality of ultrasonic receive beams from the region, each receive beam associated with a respective one of the transmit beams.
- 175. (new) The method of Claim 174 wherein the transmit parameter T comprises transmit frequency.
- 176. (new) The method of Claim 174 wherein the transmit parameter T comprises transmit aperture.
- 177. (new) The method of Claim 174 wherein the transmit parameter comprises transmit waveform.
- 178. (new) The method of Claim 174 wherein the transmit parameter T comprises transmit phase modulation code.
- 179. (new) The method of Claim 174 wherein the transmit parameter T comprises transmit amplitude modulation code.
- 180. (new) The method of Claim 174 wherein the transmit parameter T comprises transmit waveform complex phase angle.
- 181. (new) The method of Claim 174 wherein the transmit parameter T comprises fractional harmonic seed amplitude.
- 182. (new) The method of Claim 174 wherein the transmit parameter T comprises pulse inversion polarity sequence, wherein T_1 corresponds to a pulse inversion polarity sequence (+ -), wherein T_2 corresponds to a pulse inversion polarity sequence (- +), and wherein n = 2.
- 183. (new) The method of Claim 174 wherein the transmit parameter T comprises pulse inversion polarity sequence.
- 184. (new) The method of Claim 174 wherein T_1 and T_2 correspond to respective pulse inversion polarity sequences that begin with opposite polarity.

- 185. (new) The method of Claim 174 wherein the transmit parameter T comprises transmit gain.
- 186. (new) The method of Claim 174 wherein each set of transmit beams includes only one respective transmit beam.
- 187. (new) The method of Claim 174 wherein each set of transmit beams includes only two respective beams.
- 188. (new) The method of Claim 174 wherein each set of transmit beams includes more than one transmit beam.
- 189. (new) The method of Claim 174 wherein the transmit parameter comprises at least two separately variable transmit parameters.
- 190. (new) The method of Claim 174 wherein all of the transmit beams of act (a) are configured for a single ultrasound imaging mode.
- 191. (new) The method of Claim 190 wherein all of the transmit beams of act (a) are B-mode transmit beams.
- 192. (new) The method of Claim 190 wherein all of the transmit beams of act (a) are Doppler-mode transmit beams.
- 193. (new) The method of Claim 190 wherein each set of transmit beams includes only two respective beams.
- 194. (new) The method of Claim 190 wherein each set of transmit beams includes more than one transmit beam.